California Communities in Crisis; How Do We Respond?



\$17,000,000,000,000





The Picture in California

- **25%** Foreclosures in US are in CA
- **2 million** Foreclosure projected thru 2012
- **\$627 billion** Lost home wealth
- **35%** Mortgages underwater
- **1.2 million** Jobs lost
- **50%** Bank lending to small business
- **12%** Unemployment
- **\$20 billion** Budget deficit- plus cities and counties



Who is Forcing American families into Economic Crisis

HOW WALL STREET STOLE CHRISTMAS

> GOUGING RECKLESSNESS **EVASION** EXTORTION DECEPTION



Corporate Hoarding: Nearly 2 Trillion Dollars in Reserves Not Including Financial Institutions

2009/10 Banker Pay: \$285 Billion

2010 Wall Street Profits \$30 Billion Highest In US History

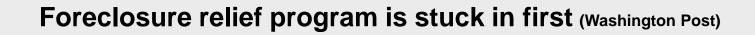
Wall St Practices Crashed the Economy

Debt Pushers – **Bank of America**. Predatory home lending created foreclosures Credit Card offers Gouging government with financial tricks JPMorgan 🚺 (bonds, swaps, lending) Cheating consumers with high fees WELLS (bank fees & credit card rates) FARGO Not paying fair share of taxes Low worker wages, record high CEO pay citibank (CEO bonuses and pay)

Who's To Blame For The Crisis?

Wall Street Plays Hardball: Taxpayers are taking another hit as strapped local governments fork over billions in fees on investments gone bad (Business Week Cover Story)

The banking industry has reduced lending for five consecutive quarters, even as it has regained profitability thanks to vast public aid. (Washington Post)





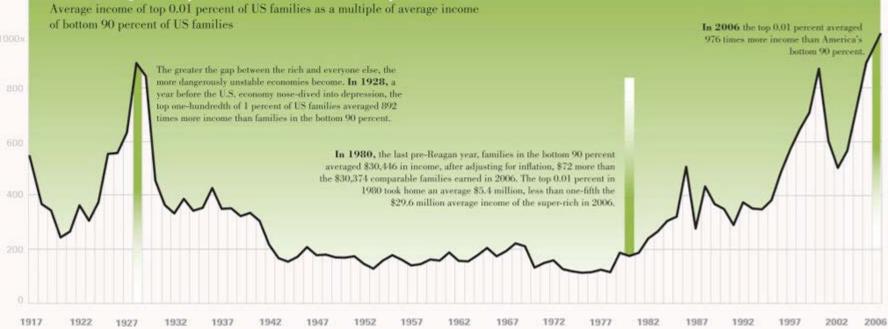
The Big Four

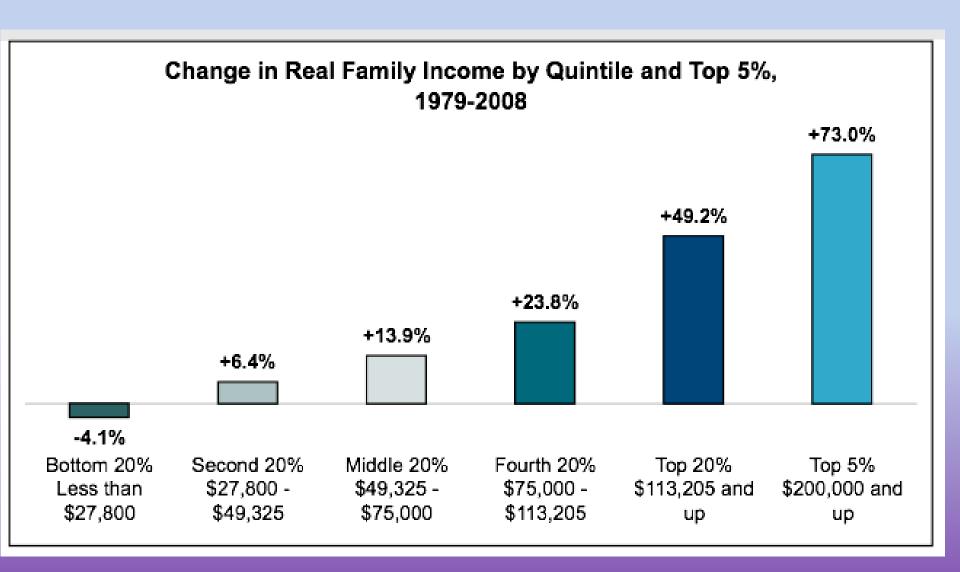
1990-1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007 2008 2009
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EUROPEAN AMERICAN BANK												citihank
BANAMEX												citibank
WASHINGTON MUTUAL												
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FLEET FINANCIAL GROUP			-									
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CORESTATES FINANCIAL							WACHOVI	Ą				
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THE MONEY STORE			7									Sources: Federal Reserve; GAO

PLUTOCRACY REBORN

A half-century ago, thoughtful Americans considered the Gilded Age ancient history. By the 1950s, robber baron fortunes no longer dominated – or dazzled – America's political and economic landscape. But that's all changed. The awesomely affluent haven't just returned. Today they cast an even greater shadow.

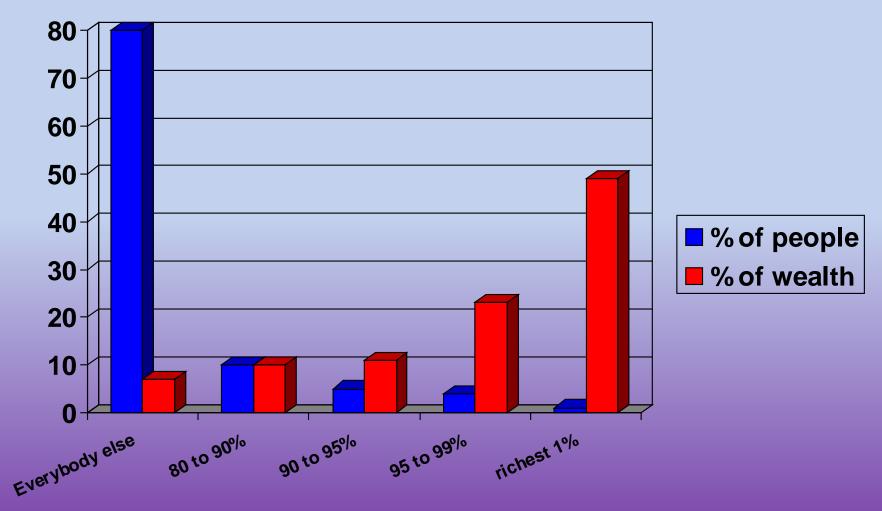
Re-creating the Gap that Gave Us the Great Depression





Source: U.S. Census Bureau, Historical Income Tables, Table F-3 (for income changes) and Table F-1 (for income ranges in 2008 dollars).

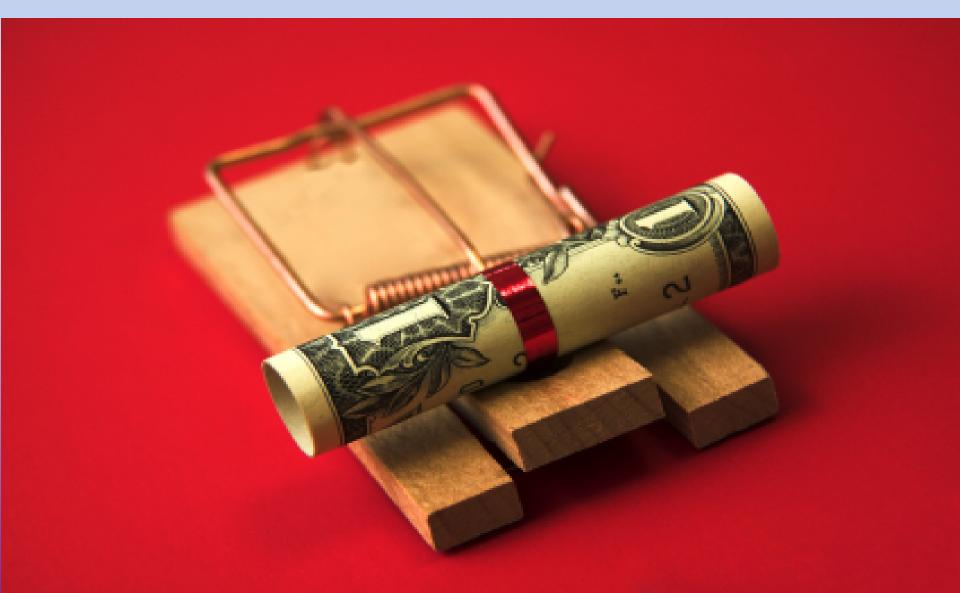
Distribution of Wealth and Population – US 2010



Toxic Swaps Banks Gouging Taxpayers For Hundreds of Millions of Dollars

Swaps by Local Geography	Known Swaps	Annual Loss to Bank Gouging	Termination Fee
221	1	(1,006,302)	Unknown
521	11	(20,041,638)	(103,788,764)
721	16	(62,012,078)	(135,277,807)
1021	60	(179,734,688)	(654,390,990)
Other CA	170	(277,645,540)	(510,080,000)
CA Known To Date	258		(1,403,537,562)

Toxic Swaps Banks Gouging Taxpayers For Hundreds of Millions of Dollars





Wall St Banks and Corporation Avoid Paying Taxes

Taxes paid last year = \$0



Paid less than 10% taxes





2010 Banker Pay: \$145 Billion!

That's Enough To...Stop Every Foreclosure Through 2012

•Fill Every State and Local Budget Gap

•Create 2.8 Million \$50,000 paying jobs





PHOTO: MICHHEL O'NEILL

Jamie Dimon, CEO JP Morgan Chase

Bailouts: \$99.8 billion

2010 Compensation: \$15.5 million

Pay for top bankers: \$26.9 billion

2010 highest profits in company history



Who Is Going To Pay?



California Families Like Debora and Tommy Beard

- Debora is a teacher's assistant who helps educate California schoolchildren.
- Tommy is a cook at St. Francis Hospital, where he helps feed the sick.
- Debora and Tommy made a combined \$60,000 in 2009.
- Debora, Tommy and the rest of American taxpayers gave Jamie's bank \$99.8 billion in bailouts in its time of need.
- Debora and Tommy are being foreclosed by JPMorgan Chase after 25 years of home ownership.



Jamie Dimon, CEO of JPMorgan Chase

- Jamie forecloses schoolchildren's homes and throws them into the street.
- Jamie's bank cooks up schemes such as credit default swaps to feed Wall Street greed.
- Jamie made \$13.4 million in 2009 and paid \$26.9 billion to JPMorgan Chase bankers.
- Jamie refuses to give Debora and Tommy a permanent, affordable loan modification to help them stay in their home.

Jamie Dimon and JPMorgan Chase. *Stop Foreclosing Our Homes!*

THE BEST DEFENSE IS A POWERFUL OFFENSE

- Going On Offense Isn't:
 - Doing defensive fights more militantly
 - Doing defensive fights with more people
 - Calling defensive fights "Going on Offense"
- <u>Going On Offense Is:</u>
 - Identifying the Real Corporate Forces Driving Our Communities into Crisis
 - Taking Our Fight Directly To Them Face to Face with the people paying the price for their greed.
 - Creating A Crisis For <u>Them</u> to Force Them to Agree to Rebalance the Economy

Going On Offense – Expose the Real Culprits And Make Them Pay Their Fair Share



- Form/Expand Base and Coalition
- Ongoing Direct Campaigns on Banks to Change Practices
- Force Elected Officials To Declare on Bank Accountability

Going On Offense

